

Mill Valley Art Commission's 2012 Click Off

The Mill Valley Art Commission is pleased to announce the 14th annual Click Off photography competition. Each year during the autumn season, photographers of all ages and skill levels capture images unique to Mill Valley and each photographer's perspective through the camera lens. Cell phone photos encouraged.

Registration Instructions:

Participants may pick up and submit registration forms in person (or by mail) prior to November 1, 2102 at the following Mill Valley locations:

- Mill Valley Parks & Recreation, 180 Camino Alto, Mill Valley, CA. 94941
- The Image Flow, 401 Miller Avenue, Suite A, Mill Valley, CA. 94941

Participants may download a registration form or register on-line at www.cityofmillvalley.org/artcommission.

Participants may fax registration forms to Mill Valley Parks & Recreation at 415-383-1377 any time before November 1.

Participants may complete and submit registration forms on November 1, 2012 at the "Click Off - Kick Off" event (see below).

If you are unable to attend the November 1 event, you must submit registration and payment in advance of the November 1 date and then you will be notified of your category by the Arts Commission after November 1.

Registration Fees:

\$25.00 per participant, \$15.00 for youth (15 and under) and senior (62 and over). Please have the check made out to "City of Mill Valley".

Submit payment (check or cash) with your registration form prior to the Click Off - Kick Off event or at the event on November 1. **Attn: Click Off Contest to:**

Mill Valley Parks & Recreation 180 Camino Alto or

The Image Flow, 401 Miller Avenue, Suite A

Rules:

The "Click Off" is a photo competition to shoot pictures pertaining to one of five categories. The categories will be randomly chosen by participants at the "Click Off -Kick Off "which will be held at The Image Flow, 401 Miller Avenue, Suite A, Mill Valley on Thursday November 1, 2012 at 6 PM.

Participants will have until November 12, 2012 to capture digital pictures that best represent the subject. At the "Kick Off" event, participants may sign up for an editing session on Nov. 8, 9, 10 or Nov. 12. Or you may make an appointment with The Image Flow at 415-388-3569. Participants may load up to ten photographs on a CD or other storage device and bring it to the editing session with staff from The Image Flow. There, participants will have the opportunity to spend 15 minutes with a professional photographer who will provide guidance in selecting and enhancing the best image for judging.

Whether you choose to attend an editing session or load your entry on your own, images must be uploaded to the Click- Off designated website no later than midnight Nov. 12th.

The top four contestants in each category will win gift certificates for 1st, 2nd, 3rd place and honorable mention. Prizes will be awarded for Best Youth Photograph (15 & under) and Best in Show. The winning photographs will be mounted and displayed at the Mill Valley Community Center during the month of December. Non-winning prints will be mounted on 8" X 10" boards and be available to the participant at the awards reception.

Events and Dates

Event	Date	Day	Time	Location
Registration and	Nov. 1, 2012	Thursday	6:00 PM - 7:00	The Image Flow
category			PM	
assignment				
Image	Nov. 12, 2012	Monday	Midnight	The Image Flow's
Submission				website TBA
				Nov.1
Award Reception	Dec. 4, 2012	Tuesday	7:00 PM	Mill Valley
				Community
				Center

Questions? Call or email the Mill Valley Art Commission at 415-721-1856 or artcommission@cityofmillvalley.org or call The Image Flow at 415-388-3569.

Mill Valley "Click Off" Registration Form

Name:
Street Address:
City and Zip Code
Phone:
Email address:
Year of Birth:
\$25.00 Registration Fee per participant, \$15.00 for Youth (15 and under) and senior (62 and over).
Payment Options: How would you like to pay?
I will mail in a check.
I have enclosed a check
I will pay in person at the registration and random category assignment event on November 1 at the Image Flow.
Please make checks payable to: City of Mill Valley.
Payment and registration forms can be dropped off or sent Attn: Click Off Contest to:
Mill Valley Community Center 180 Camino Alto or
The Image Flow, 401 Miller Avenue, Suite A
If you are unable to attend the November 1 event, you must submit registration and payment in advance of the November 1 date and then you will be notified of your category by the Arts Commission after November 1.
Subject Category Assigned: Will be randomly assigned at Nov 1 event