ART COMMISSION
MINUTES

UPSTAIRS CONFERENCE ROOM – CITY HALL
26 CORTE MADERA, MILL VALLEY
TUESDAY, MAY 14, 2013
7:00 p.m.

Teresa Rea, Chair
Robert Kilby, Vice Chair
Tony Coyle
Ian Day
Joeann Edmonds
Owen Prell
Joseph Rokovich

CALL TO ORDER – 7:02pm

ROLL CALL
Present: Chair Rea, Commissioners Coyle, Day, Edmonds, Kilby, Rokovich
Absent: Commissioner Prell (Excused)
Staff: Jenny Rogers, Recreation Director, Lauren Buchholz, Administrative Aide

PUBLIC OPEN TIME:

Chair Rea opened public open time

Miles – Tam High School student present. Miles is a perspective Eagle Scout working on getting his Citizenship in the Community badge by attending a Community meeting.

Chair Rea closed public open time.

APPROVAL OF THE AGENDA ORDER

It was **MOVED** by **Commissioner Coyle** and **SECONDED** by **Commissioner Edmonds** to Approve Agenda Order. The Motion was carried by a 6 - 0 vote with **None** dissenting.

CONSENT CALENDAR: The following items listed on the Consent Calendar to be considered routine and are approved by a single motion without discussion. The Chair or any member of the Commission or the public may request that any item listed under the Consent Calendar be removed and action taken separately. In the event that an item is removed from the Consent Calendar, it shall be considered in its numerical order.

1. Consideration of the Minutes of the April 9, 2013 Regular Commission Meeting.
   Recommended Action: Approve the April 9, 2013 Regular Commission Meeting minutes.

2. Consideration of the Minutes of the April 16, 2013 Special Commission Meeting.
   Recommended Action: Approve the April 16, 2013 Regular Commission Meeting minutes.

It was **MOVED** by **Commissioner Edmonds** and **SECONDED** by **Commissioner Rokovich** to Approve the Consent Calendar Items. The Motion was carried by a 6 - 0 vote with **None** dissenting.

COMMISSION AND STAFF ANNOUNCEMENTS

a. Comedy in the Plaza Update by Maureen Machanich

Maureen handed out an updated task list to all Commissioners and staff. She was able to get customized bottled water, smiley face bags and slap bracelets donated to be used as fund raiser items at the event. Maureen will continue to work closely with Commissioners and staff on all aspects of the event.

b. Good News

Chair Rea stated she is very happy to see that the cost of the Comedy event will be less this year than last.
Chair Rea stated that she has met with members of the CAC to work on a preamble for the Arts section of the MV2040 General Plan as well as the goals and policies included in this section. She feels very good about the information coming from the artist community.
Commissioner Coyle attended the Community Meeting just before this meeting and was please to announce that Mike Moore, Planning Director stated he was very pleased with the efforts of the Art Commission this year; Shawn Marshall, City Council Member, stated the same.
Dir Rogers stated that she has been doing research on public art programs and step by step funding processes. She will present more information at an upcoming meeting.

c. Correspondence/Telephone Log

Com Coyle responded to one call regarding how to get into the 1st Tuesday ArtWalk Guide.

d. Treasurer's Report

Com Kilby reviewed the Year to Date (YTD) report through 3/13, which reports revenue and expenditures for fiscal year 7/12-6/13.
Chair Rea passed out a mid-year budget adjustment memo as a possible budget adjustment request for Dir Rogers to present to City Manager. She wanted this information on the record to reflect additional cost to the Art Commission with the added events for this year.
Dir Rogers recommended that instead of requesting a mid-year budget adjustment for these items that the Art Commission work on defining their needs for expected additional cost such as marketing, new stationary, supplies, etc… for the 2014-2016 Budget. She would like to review the process of updating the upcoming budget with the Art Commission at a future Commission meeting.
Chair Rea asked that this discussion include a review of priority projects that are included in the MV2040 General Plan and what the projected added costs may be since these potential costs are not part of the Commission's current 2012-2014 budget.
Com Kilby & Dir Rogers will work together on a forecast cost report for the remainder of 2012/2013 fiscal year to present to the Commission.

NEW BUSINESS

3. Discussion of Art Commission's Relationship with Milleys

Chair Rea asked that Commissioners give their recap of the Milleys' Board meeting
Com Coyle stated he felt the Commission is stuck with providing the annual contribution to the Milleys. He has not seen any type of relationship between the Milleys and the Art Commission since he has served as a Commissioner. He asked what the benefits would be to the Commission if a relationship was formed.
Dir Rogers stated that the Milleys offered to present their 2013 winners to the Commission, but declined to include the Commissioners in the selection process.
Chair Rea stated the Milleys did not have the time to have the Commission involved this year in their selection process. She also noted that although the Milleys stated they wanted to present their winners to the Commission they have yet to attend a meeting.
Com Day stated that he didn't see any common ground between the Commission and the Milleys and that the Milleys Board did not seem interested in including the Commission in their process or events.
Com Edmonds stated she doesn't want the Commission to be involved and feels they should continue as is.
Com Rokovich stated he thought the board consisted of good people that very connected in the community. He sees a relationship with the Milleys could have value to the Commission in regards to getting the word out about 1st Tuesday ArtWalks and many other Art Commission events if they were willing to send announcements to their email lists.
Chair Rea stated that she has run out her term as the Art Commission's representative on the Milleys board; she asked for a new Commissioner to serve as the representative. She asked what the Commission gets for the annual contribution to the Milleys; does the Milleys acknowledge the art community and emerging artists? She suggested moving the annual contribution out of the Art Commission budget and assigning it to another index code within the Recreation Department's budget. She feels the general consensus of the Art Commission is to "let sleeping dogs lie" as far as the Milleys is concerned, but she would like the Milleys to present their winners to the Commission.

4. Update on Strategic Plan Progress

Dir Rogers reported that she and Chair Rea took the notes from the planning session meeting in April and are in the process of forming a strategic plan document. She is also compiling public art research to help present this as one of the priorities of the plan. She will bring a draft version of the strategic plan for review and input by the Art Commission to an upcoming meeting. Once this plan is finalized she will present it to the City Council; she hopes that many of the Art Commissioners will be able to attend this Council meeting.

5. Review of Request to City Council for Changes to Municipal Code 2.08.090 to Reflect Commission Name and Duties & Responsibilities

Dir Rogers reviewed the changes she suggested to the municipal code; these changes are suggested to make the duties of the Art Commission more explicit. She asked if any Commissioners had additional input to these changes. She expects to bring this back with a formal staff report and recommendation to Art Commission to approve at the June meeting; she will then present this request to the City Council.

6. Call for Musicians Submissions Review and Selections

Com Kilby presented a condensed list of submissions. All submissions were reviewed by Commissioners Kilby, Edmonds & Day; as well as former Commissioner M. Vogel. The condensed list is a result of that review process.

The following musicians were selected:

The top six chosen groups are as follows:

Todd Morgan & the Emblems
Matt Jaffee & the Distractions
MV Philharmonic
Beso Negro
Jessica Fichot
Mari Mack

Back Up:

Rusty Strings Express
Seven Zins
Solid Air

Com Kilby will contact the top six groups to schedule the concerts; if any are not available on concert dates he will contact the backups.

COMMISSION REQUESTS AND IDEAS FOR DISCUSSION

ADJOURNMENT – Adjourn at 9:00pm to the Regular Commission meeting, which will be held on June 11, 2013.