

Natural Environment Goals, Policies, and Programs

NE.1 Understanding and Sustaining the Ecosystem: Identify, map, and inventory natural resources and potential natural hazards, with regular updates.

P.1 Data and Mapping. Collaborate with regional, state, and federal agencies to continually update and assess information on ecologically sensitive and significant natural communities.

- 1) Create a comprehensive [inventory of existing natural resources and communities in Mill Valley](#) to establish a “baseline” of natural resource data to guide goals and strategies for local resource conservation and management; identify resource conservation priorities; evaluate current and identify new resource management practices; guide resource-related policy and regulatory standards, and provide a basis for resource preservation, protection, and rehabilitation planning. At a minimum, the inventory should include the following, but the final scope will ~~depend~~ be dependent on community outreach and recommendations:
 - Existing land cover (i.e., forest ~~including public trees~~), wetlands, other vegetation, impervious surfaces, etc.);
 - Significant and sensitive native plant communities;
 - Endangered, threatened, and special concern species;
 - Wildlife habitat;
 - Wetlands and streams;
 - Surface [water](#) and groundwater quantity and quality;
 - Soil types;
 - Land forms (i.e., watersheds, severe slopes, wetlands, streams, [drainages](#), etc.);
 - Greenways and habitat connections between sensitive areas;
 - Status of land conservation (open space, parks, easements, etc.);
 - Existing trails, [fire roads](#) and public access;
 - Invasive species [that threaten to overtake native communities](#);
 - Fire, flood, earthquake, and other hazard areas ~~and human population distribution in relation to populated areas~~; and
 - Solar [resources](#).
- 2) Review and compare the “baseline” inventory with updated data and information at least every 10 years to assess potential changes in conditions and to ensure the information stays current and remains a valuable resource for the community and decision-makers.
- 3) Use “best available” science and technology, such as “Marin Maps”; or other ~~g~~Geographic ~~i~~nformation ~~s~~ystem (GIS) or technical resources, to make critical natural resource and hazard data and mapping accessible to the community; and to reinforce the links between residents and the surrounding natural environment.
- 4) Identify and continually update mapping data showing areas of the city that are vulnerable to the effects of climate change-related hazards, including landslides, sea level rise, flooding, loss of barrier habitats (e.g., wetlands), changing storm cycles and increased rainfall, and extended periods of excessive heat.

- 5) Continue to train city employees to remain up-to-date on the latest science and technology and best practices associated with the natural environment and ecology.

NE.2 Understanding and Sustaining the Ecosystem: Preserve, restore, or rehabilitate the integrity, function, productivity, and long-term viability and resiliency of the ecosystem and its ecologically sensitive and significant natural communities and wildlife habitats.

P.2 Resource Preservation and Restoration. ~~Use~~ Utilize a watershed approach (~~rather than~~ ~~compared to~~ a parcel-by-parcel approach) to identifying, preserving, or rehabilitating natural resources in a consistent manner that supports applicable flood control, storm drainage, water quality, and public access values, and as a basis for identifying and applying best practices for ~~ensuring that native plant and wildlife species continue to contribute aesthetic and other values to the community, the continued contribution of the community's native plant and wildlife species value and aesthetic character to Mill Valley.~~

- 6) ~~Revise~~ Review City standards and regulations ~~as necessary~~ to consider the effects of development ~~and redevelopment~~ on areas ~~that may have been~~ identified as natural resources areas in the "baseline" inventory and develop mitigation strategies for any proposed development ~~or redevelopment of property.~~
- 7) ~~Use~~ Utilize best practices for restoring and rehabilitating the ecosystem to balance needs of the community and ecosystem.
- 8) Provide access to designated open space areas along Richardson Bay and creek corridors consistent with preserving habitat and protecting threatened or endangered species.
- 9) Retain plant and wildlife habitat areas, including ~~those that contain~~ ~~where there are~~ known sensitive resources (e.g., sensitive habitats; special-status, threatened, endangered, ~~or~~ candidate species; and species of concern) and that are contiguous with other existing natural areas and/or wildlife movement corridors.
- 10) Preserve the ecological integrity of creek corridors that support riparian resources by preserving or restoring native plants and removing invasive non-native plants; developing "pools," "riffles," "cover," and "slow flow" areas; and ~~removing~~ ~~or providing~~ alternatives to barriers to fish movements.
- 11) Develop a Creek Master Plan and management guidelines for maintaining and enhancing all ~~of the City's~~ identified creeks ~~within the city limits~~, determine preferred stream bank protection techniques, establish a more precise and functional "creek setback" and related development standards, and identify public access and park development opportunities.
- 12) Preserve and protect wetland resources in compliance with applicable regional, state, and federal regulations and to provide a buffer to sea level rise.
- 13) Protect populations, stands (groves), and heritage specimens of native tree species ~~and by implementing~~ regulations and development standards ~~to ensure that all species of native trees are protected from the encroachment of buildings or landscaping, severe pruning, or unnecessary removal, including~~ ~~that are consistent with the City's fire and flood prevention strategies and programs and include:~~

- Tree protection and planting in riparian zones;
- Street tree planting and maintenance;
- Reducing tree/public infrastructure conflicts;
- Vegetation management; and
- Root pruning.

- 14) Review and update the 2002 Site Priority Report and collaborate with the Marin Open Space District, property owners, and other open space acquisition agencies to identify and acquire additional open space resources for recreation, habitat protection, watershed management and flood control, and emergency evacuation purposes.

NE.3 Water: Protect and Improve Water Quality, System Supply, and System Integrity.

P.3 Water Quality, System Supply, and Integrity. Improve water quality, and expand and diversify water supply.

- 15) Work with Marin Municipal Water District (MMWD) to optimize storage, transmission, and distribution capacities and efficiencies and to minimize water outages due to drought, emergencies, or other disasters.
- 16) Explore the retrofit of Cascade Dam to provide a back-up water supply in case of drought or emergency, consistent with habitat and species preservation policies and programs.
- 17) Explore advanced wastewater treatment capacity for water recycling and reuse on public and private properties. 🍃
- 18) Continue to take actions to reduce inflow and infiltration (I&I) in Mill Valley's sanitary sewer collection system to reduce spills to the bay during rain events. 🍃
- 19) Continue to work with Marin County and other agencies to implement the Marin County Stormwater Pollution Prevention Program (MCSTOPPP) and the National Pollution Discharge Elimination System (NPDES) permit that require watershed-based regional water quality standards and urban run-off management and reduction best practices and standards for all new development and redevelopment. 🍃
- 20) Encourage and educate residents and businesses to implement integrated pest management principles, reduce or discontinue the use of pesticides and herbicides, and reduce or discontinue the use of toxic cleaning substances. 🍃

P.4 Conservation of Water Resources. Promote the increased use of pervious paving, rainwater storage, and greywater systems to improve water quality and conserve potable water.

- 21) Reduce water use in City buildings: 🍃
 - Assess, maintain, and repair existing plumbing fixtures, pipes, and irrigation systems in all City buildings and facilities to minimize water use, including building and

parking lot landscaping, public rest-rooms, ~~and~~ parks, golf courses, and other recreational facilities, to minimize water use.

- Upgrade City plumbing and irrigation systems with water-conserving technology.
 - Audit the City's water and wastewater pumps and motors to evaluate equipment efficiency.
 - Develop and implement a motor/pump efficiency cycling schedule to use the most efficient water or wastewater motors/pumps first and least efficient ones last.
 - Replace the least efficient motors and pumps with more efficient units.
 - Implement methane capture for energy production at the wastewater treatment plant.
 - Use recycled water for agency City facilities and operations where appropriate.
 - Retrofit existing agency City buildings and facilities to meet water efficiency standards offer the Leadership in Energy and Environmental Design (LEED) Standards Rating Systems for "Existing Buildings."
- 22) Reduce wWater use in the cCommunity: 
- Partner with the Marin Municipal Water District (MMWD) to highlight the existence of rebates for the installation of indoor and outdoor water efficiency fixtures and appliances, and promote existing and proven water conservation measures through educational programs and other initiatives.
 - Partner with MMWD, conservation organizations, installers, and manufacturers to promote the installation of rainwater catchment and grey-water systems.
 - Require water efficiency audits at point of sale for commercial and residential properties.
 - Adopt a retrofit program to encourage or require installation of water conservation measures in existing businesses and homes.
 - Require dual plumbing for use of recycled water for new commercial and/or residential developments.
 - Mandate the uUse of the bBay-f-Friendly lLandscape and gGardening gGuidelines, developed by StopWaste.Org, or other similar best practices in the design, construction, and maintenance of residential and commercial landscapes.
 - Code change Amend the City's zoning regulations and design guidelines to require pervious paving in lot coverage for driveways, patios, walkways and other hardscape features.
- 23) Establish local rainwater storage and greywater system guidelines. 
- 24) Evaluate existing City-owned landscapes and parking lots to consider options to convert reflective and impervious surfaces to pervious landscape, and install or replace vegetation with drought-tolerant, low-, maintenance native species or edible landscaping that can also provide share shade and reduce heat island the effects of intense sunlight and heat. 
- 25) Work with MMWD Marin Municipal Water District (MMWD) to establish and promote all incentives for water conservation. 

NE.4 Zero Waste: Implement Zero Waste sStrategies for sSolid wWaste mManagement.

P.5 Recycling and Waste Management. Reduce the volume of the waste stream by encouraging recycling and composting and moving toward Zero Waste objectives that minimize or eliminate waste sent to landfills.

Formatted: Font: Bold, Italic

- 26) Develop a Zero Waste ~~S~~strategic ~~P~~lan for Mill Valley that ~~would~~ address: 
- ~~E~~stablishing ~~a~~ Zero Waste goal and timeframe.
 - Supporting and promoting on-going green waste recycling and composting opportunities for Mill Valley residents and businesses.
 - Requiring all events needing a special events permit from the City to include recycling and/or compostable materials ~~as part of special event permits.~~
 - Scheduling periodic workshops on composting and providing ing starter kits to interested residents.
 - Revising and updating the City's solid waste ordinance and construction and demolition ordinance to stay current with best practices and waste reduction policies.
 - Encouraging school-, business-, and neighborhood-based litter contests with prizes of local goods and services provided by local merchants.
- 27) Adopt ~~new and strengthen existing~~ City waste reduction policies and strengthen existing policies in association with the Zero Waste Strategic Plan, as follows: 
- Revise and update Mill Valley's existing ~~s~~Solid ~~w~~Waste ~~o~~Ordinance to keep pace with changes in the solid waste industry.
 - Modify the ~~c~~Construction and ~~d~~Demolition ~~o~~Ordinance to comply with the Marin Hazardous and Solid Waste Joint Powers Authority (JPA) ~~Waste JPA's~~ model ordinance to ensure consistency among member agencies and help haulers comply.
 - Adopt an ordinance that addresses dDeconstruction/sSalvage/rResale of construction and demolition materials ~~ordinance.~~
 - -Adopt and enforce a multi-family dwelling and business recycling ordinance.
- 28) Work with the Marin Hazardous and Solid Waste Joint Powers Authority (JPA) ~~Marin Solid and Hazardous Waste Joint Powers Authority (JPA)~~ and Mill Valley's hHauler to increase waste take-back, reuse, and diversion, as follows: 
- Join the Marin Solid and Hazardous Waste JPA in endorsing an Extended Producer Responsibility resolution that will support product design and packaging that integrates reuse and recycling.
 - Revise Franchise agreement language with Mill Valley Refuse to encourage "greener" operations, including food waste pickup, and to maximize diversion.
 - Work with Waste JPA member agencies to promote regional bans on problem materials (Styrofoam, plastic bags) that are difficult to reuse or recycle.
 - Work with Mill Valley Refuse to develop commercial and residential food waste collection routes and to create centrally located facilities to process all green and food waste. Process this waste in anaerobic digesters for soil amendments and the production of biogas ~~that the Marin Energy Authority would likely purchase.~~
 - Encourage the JPA to establish a landfill "tipping fee" to fund substantially enhanced Zero Waste and related sustainability efforts.

- Establish an Environmentally Preferable Procurement policy that emphasizes waste reduction.

29) Educate residents and businesses on waste reduction strategies, as follows: 

- Encourage reduced consumption by increasing customer awareness of on-line and local resources that encourage material exchange, repair, and reuse.
- Partner with Master Gardeners and others to promote backyard composting.
- Expand education ~~for~~ City employees and the public about the benefits of waste reduction through informational materials and organized events.

NE.5 Leadership and Education: Increase the community’s knowledge and understanding of ecologically significant and sensitive natural communities, natural processes, and any corresponding hazards in areas where the natural environment and human settlement meet. ~~that result in the interface between the natural environment and human settlement.~~

P.6 Community Outreach and Education. Support educational programs for residents and visitors about the uniqueness and value ~~of~~ Mill Valley’s natural resources; and ways how to appreciate, enjoy, and protect those resources.

30) Coordinate with the Mill Valley Library, Parks & Recreation Department, and local public and private schools to integrate sustainability and local natural resource appreciation and engagement into educational and recreation programs. 

31) Encourage the use of environmental monitoring "apps" and other technology to engage the community in resource protection and preservation. 

32) Use Mill Valley’s commitment to volunteerism and environmental stewardship to help protect and rehabilitate the area’s natural resources, seek funding for outreach and improvements, and ~~to~~ facilitate open communication on issues that may ~~affect~~ impact those resources.

33) ~~Use~~ Utilize the City of Mill Valley website or other technologies to highlight sustainability and local natural resource activities and accomplishments made within the community.

34) Build community support for sustainability through engaging and fun activities and challenges such as the “Low Carbon Diet,”; “Resilient Neighborhoods,” and other programs. 

— Create walking tour maps and programs on natural resource areas and demonstration homes, gardens, and businesses led by “sustainability docents.”; Develop self-guided walking tours that include various aspects of the community, such as local and historic landmarks and other arts, cultural, and environmental features. Consider arts and culture walking tours.

35)

Formatted: Font: Garamond

Formatted: Indent: Left: 0.5", Hanging: 0.38"

- 36) Identify and designate publicly accessible scenic vistas of natural areas, including Richardson Bay, Mount Tamalpais, and existing creek corridors.
- 37) Create an easy-to-use and readily identifiable system of directional and informational signs along paths, trails, and creek-side locations. Post signs to prohibit fishing due to the presence of threatened or endangered species and limiting public access during spawning and early development stages of young fish.
- 38) Encourage a “pack it out” ethic to reduce litter and promote individual responsibility for helping to maintain natural areas.
- 39) Provide handouts to new residents on local sustainability efforts, surrounding natural environment, potential hazards, and emergency preparedness.

NE.6 Considering the Ecosystem in City Decision-Making: ~~Ensure that a~~All planning and decision-making processes ~~should~~ integrate sustainability and resource conservation.

P.7 Leadership and Coordination. Collaborate with local, state and federal agencies and private organizations to initiate and implement sustainable policies and programs. Develop and promote sustainable practices and ~~use~~ *utilizing* an ecosystem and watershed approach to solving resource-related issues that ~~extend~~ *goes* beyond political boundaries.

- 40) ~~Use~~ *Utilize* the City's website and notification systems to disseminate best practices associated with resource management programs and practices and hazard mitigation to the community.
- 41) Consider creating a “Sustainability Coordinator” City staff position or ~~a~~ *Sustainability* Commission to initiate, coordinate, and implement sustainable policies and programs. Qualifications ~~of the City staff person~~ *-*should include the ability to research and write successful grant applications to support sustainability efforts.
- 42) Continue coordination efforts with Marin County and its jurisdictions to jointly ~~develop~~ *-*create and implement common sustainability practices.
- 43) Adopt purchasing practices and standards that support climate action policies and reductions in greenhouse gas emissions.
- 44) Remove barriers in existing City policies and regulations to allow for the application of new technologies that are environmentally beneficial.

Formatted: Font: Bold, Italic

NE.7 Climate Change: Reduce the ~~c~~Community's ~~c~~Carbon ~~f~~Footprint.

P.8 Clean Energy ~~and~~ Energy Efficiency. Support and provide incentives for ~~using~~ *utilizing* and investing in clean energy end energy efficiency solutions.

- 45) Update ~~and expand~~ the City's ~~g~~Green ~~b~~Building ~~o~~Ordinance ~~and to~~ support the highest available standards to conserve energy and resources, including:
 - ~~Updating d~~Design guidelines and development standards to encourage ~~solar energy, water harvesting, and other~~ *-*emerging green building technologies.

- ~~Establish~~ Outdoor lighting standards that ~~prevent~~~~require~~ light levels in all new development, parking lots, and street lighting ~~from to not~~ exceeding state standards.
- ~~In locations where a solar electric or hot water system will be cost-effective, require new buildings to be designed using “solarSolar-ready” guidelines such as optimal roof orientation, clear access without obstructions, roof framing and design, installation of electrical conduit to accept solar electric system wiring, installation of plumbing to support a solar hot water system, and provision of space for a solar hot water storage tank.~~ in locations where a solar electric or hot water system will be cost-effective.

~~46) Encourage and provide incentives for development and improvement projects that achieve a greater reduction in energy than otherwise required by state law.~~

Formatted: Font: Garamond

Formatted: Normal, Indent: Left: 0.5", No bullets or numbering

Formatted: Font: Garamond

~~47)46) Require that the performance of energy audits for residential and commercial buildings be performed prior to completion of sale, and that audit results and information about opportunities for energy improvement be presented to potential buyers.~~

~~48) Support efforts of the Marin Energy Authority (MEA), PG&E, and other programs to maximize residential and business subscription rates for green energy plans.~~

Formatted: Font: Garamond

Formatted: Normal, Indent: Left: 0.5", No bullets or numbering

Formatted: Font: Garamond

~~49)47) Replace street and public parking lot lights with more energy-efficient lamps as technology creates more efficient and better quality lighting.~~

~~50)48) Participate in opportunities such as those provided by Assembly Bill 811 and other public financing programs that support the installation of renewable energy systems and other energy-efficient upgrades for public agencies and private property owners.~~

P.9 Carbon Offsets. Offset carbon emissions through carbon credits or allowances.

~~51)49) Provide educational opportunities and creative incentives for City-sponsored events, community organizations, residents, and businesses to reduce their carbon footprint using validated offset or carbon reduction programs, such as “Resilient Neighborhoods.”~~

~~52) Purchase and retire third-party verified emission reductions to offset carbon emissions from municipal and community-wide operations.~~

~~53)50) Create a formula to allow additional tree planting on- or off-site as a carbon offset for new development, increased intensity of use, and/or other activities that would result in an increase in greenhouse gas emissions for a given project.~~

NE.8 Climate Change: Reduce the Community's Carbon Footprint

P.10 Monitoring. Establish a baseline and monitor the City and community's contribution to greenhouse gas emissions.

~~54)51) Monitor and update, as necessary, the City Council-adopted targets to reduce greenhouse gas emissions to 20 percent a GHG emission reduction target of 20%~~

below 2000 levels ~~by 2020~~ for internal government operations; and 15 ~~percent~~% below 2000 levels communitywide by 2020.

~~52)~~ Collaborate with the community to identify emission reduction measures that will ~~successfully~~ meet adopted emission reduction targets.

~~55)~~ **NE.8 Climate Change: Develop adaptation strategies.**

P.11 Sense of Urgency in Adapting to Climate Change. Ground climate change adaptation strategies in the best-available scientific understanding of hazards, risks, impacts, and vulnerabilities, and make adaptation planning and implementation a City budget and operational priority.

~~56)~~~~53)~~ ~~Develop Immediately begin to develop adaptation~~ plans and policies ~~that will guide the City's ability to recognize, understand and respond to the effects of climate change on the community on a continual basis, and amend as needed~~ (rather than waiting for more complete understanding of climate change and/or data). Adjust plans and actions according to new data and information and establish a permanent adaptation funding mechanism ~~for adaptation~~ through the City's budget.

~~57)~~~~54)~~ ~~As a top priority, Prioritize~~ Plan and fund long-term adaptation strategies ~~planning and funding~~ to help the people, places, and natural systems and infrastructure that are most vulnerable to climate impacts; ~~including anticipating changes to natural systems that may affect plant and animal species or communities that may be affected by changes in natural systems~~

~~58)~~~~55)~~ Establish a long-term strategy for adapting critical City infrastructure.

~~59)~~~~56)~~ Promote adaptation across multiple sectors, geographical scales, and levels of government. Build on the existing efforts and knowledge of a wide range of stakeholders who understand local or regional risks and needs.

~~60)~~~~57)~~ Update community hazard mitigation plans to recognize that the effects of climate change will also affect the type and intensity of potential community hazards and to anticipate impacts and responses. Include planning for extreme heat and storm events, identifying populations and neighborhoods most vulnerable to these events.

Formatted: Indent: Left: 0.13", No bullets or numbering

Hazards Goals, Policies, and Programs

NE.9 Community Hazard Resilience: Minimize loss of life, property, and important elements of the natural ecosystem and maximize Mill Valley's ability to prepare for, respond to, and recover from disaster.

P.12 Hazard Identification and Mitigation. Identify all hazards that threaten the City as either "Sudden Onset" disasters (e.g., earthquakes, wildfire) or "Slow Onset" disasters/phenomena (e.g., drought, extreme heat, sea level rise) and strengthen hazard mitigation policies and regulations.

~~64~~58) ~~Use~~Utilize ~~g~~Geographical ~~i~~nformation ~~s~~ystems, such as Marin Maps, to review and update hazard information and quantify the vulnerability of people and structures in hazard areas.

~~62~~59) Incorporate hazard maps into public education and outreach, All Hazards Mitigation Plan and Fire Plan, and other planning documents.

~~63~~60) Strengthen requirements for public right-of-way improvements, fire sprinklers, vegetation management, fire-resistive construction, and other hazard mitigation programs and ensure that regulations are regularly and consistently enforced ~~to minimize threats to life and property~~ through adequate code enforcement staffing and procedures to minimize threats to life and property. 🍀

P.13 Administrative and Equipment Capacity. Maintain adequate levels of staffing concentration and distribution of staff, facilities, materials, and equipment to provide a timely disaster response consistent with the needs of a demographically changing community and a challenging natural environment, while recognizing the difficulties of maintaining these systems on a daily basis.

~~64~~61) Conduct hazard and vulnerability assessments as part of the Mill Valley Emergency Operations Plan (EOP). Maintain adequate levels of staffing, facilities, materials, and equipment to provide a timely response to demands for public safety services.

~~65~~62) Maintain, update, and implement the All Hazards Mitigation Plan and Fire Plan, which integrates hazard mitigation strategies into the day-to-day activities of the City of Mill Valley, and includes provisions addressing plans to prepare for police and fire service, vulnerable populations, and sensitive facilities during and following a significant disaster.

P.14 Critical Infrastructure. Develop ~~and prioritize~~ strategies for critical facilities and services (local and regional) that will minimize problems during post-disaster evacuations, rescues, and major clean-up operations following a major disaster, ~~to minimize problems during post-disaster evacuations, rescues, and major clean-up operations~~.

~~66~~63) Develop and implement a detailed Continuity of Operations Plan to ensure the City's ability to provide vital services following a major disaster while re-cognizing that there will be minimal staffing, damaged facilities and equipment, disruption of communications, a likely absence of mutual aid, and a greatly increased demand on those services.

~~67~~64) ~~Consider~~Use new technology, volunteerism volunteers, social media and other procedures mechanisms to improve the capability and effectiveness of ~~the hazard~~ early warning systems.

~~68~~65) Establish a database of residents with disaster-related skills.

~~NE.10P.15 — Promote Civic Duty and Responsibility:~~ Promote education and events that reinforce the personal responsibility of all residents, business owners, and City staff to plan for, respond to, and recover from disasters.

Formatted: Font: Not Bold

~~69)~~66) ~~En~~Ensure continuity of City services and operations through on-going interdepartmental coordination, contingency planning, and periodic exercises in order to provide swift and effective disaster response and recovery.

~~70)~~67) Implement, support, and promote regular educational and training programs, such as “Resilient Neighborhoods,” “GET Ready” and “CERT”(Community Emergency Response Teams), for City staff, residents, businesses, schools, and neighborhood groups that ~~include~~ address emergency response protocols and procedures, disaster risk education, and self-sufficiency.

~~74)~~68) Coordinate with the Emergency Preparedness Commission (EPC) to manage public expectations and educate ~~community members~~ the public about ~~as to~~ what the City will be able to do ~~for them for themselves~~ versus what they will have to do for themselves during and ~~after a post~~-disaster.

P.1516 **Emergency Response and Evacuation Routes.** ~~Continue to~~ Maintain and expand the network of anticipated emergency response routes and regularly exercise evacuation protocols and procedures.

~~72)~~69) Continue to update the Mill Valley Emergency Operations Plan (EOP) to identify the anticipated emergency response routes and evacuation procedures in the event of a major disaster or hazard ~~requiring evacuation events~~.

~~73)~~70) Support measures to designate, create, maintain, resurrect, and enhance those Steps, Lanes, and Paths that also serve as evacuation routes.

~~74)~~71) Continue to maintain and clearly identify those facilities and networks that serve as emergency response and evacuation routes.

~~75)~~72) Establish public improvement requirements and fees for new development or substantial redevelopment, public improvement assessment districts, ~~the City's~~ budget provisions ~~process~~, or other available funding tools to implement essential emergency access improvements, including; but not limited to; the following:

Public:

- Electronic traffic signal overrides for the principal signalized intersections on Miller Avenue, Camino Alto and East Blithedale.
- End of Tamalpais Avenue. Improve the turnaround so a Type 1 fire engine can safely turn around with a minimum of backing.
- Hazel Avenue at Rose Avenue. Improve the turn so a Type 1 fire engine can complete the turn without backing.
- Marion Avenue and Monte Vista Avenue. Improve the turn so a Type 1 fire engine can complete the turn without backing.
- Marion Avenue at Hazel Avenue. Improve the turn so a Type 1 fire engine can complete the turn without backing.
- Molino Avenue at Florence Avenue. Improve the turn so a Type 1 fire engine can complete the turn without backing.
- Marion Avenue at Florence Avenue. Improve the turn so a Type 1 fire engine can complete the turn without backing.

- ~~Location-~~ Hillside Avenue ~~-~~ a Area of 300 block. Establish a turnaround so a Type 1 fire engine can safely turn around with a minimum of backing This may be ~~completed~~ accomplished by ~~creating~~ making a hammerhead turn into the culvert adjacent to 339 Hillside or ~~by requiring a by~~ driveway rated for an engine ~~that could be required through in project~~ review ~~of~~ for a future project in the area. At this time there is no turn-around point for fire equipment in this high fire danger area.
- Rose Avenue ~~- a~~ Area of 200 block. Establish a turnaround so a Type 1 fire engine can safely turn around with a minimum of backing This may be ~~completed~~ accomplished by ~~creating~~ making a hammerhead turn into the culvert adjacent to 226 Rose or by requiring a driveway rated for an engine ~~through~~ that could be required in project review ~~of~~ for a future project in the area. At this time there is no turn-around point for fire equipment in this high fire danger area.
- Cascade Avenue ~~-~~ between 371 Cascade and 422 Cascade. Widen the road by the embankment.

Private:

- Lee Street at Quarry Road. Improve the turn so a Type 1 ~~e~~ Engine can complete the turn without backing. This may be done by relocating the utility pole~~s~~; extending the roadway to cover the culvert~~s~~, allowing the inside of the turn to be enlarged~~s~~; or removing part of the hillside and installing a retaining wall.
- Wainwright Place. Improve the turn so a Type 1 engine can complete the turn without backing or at minimum make ~~it~~ a two-point turn. Widen the upper part of Wainwright to allow Type 1 ~~e~~ Engine access and improve the second hair~~-~~pin corner. Provide a turnaround at the end of the road.
- End of Circle Avenue. Build a Fire Department turn-around and improve access for ~~-~~fire equipment on the gated service road between Circle Avenue and the Golf Club ~~h~~ House parking lot. Improvements should include re-grading and paving the service road.

P.16 Prevention and Protection. Reduce injury and damage from hazards.

- 73) Maintain an ongoing fire inspection program to reduce fire hazards associated with older buildings, critical facilities, and public assembly facilities, as well as ~~and~~ residential parcels in risk areas.
- ~~76)~~74) Continue to work with the Marin Open Space District, Marin County and other agencies to reduce invasive species and improve vegetation management programs.
- ~~77)~~75) Continue to use ~~utilize~~ Residential Building Reports to identify hazards for potential home buyers.
- ~~78)~~76) Require and maintain setbacks, easements, and accesses necessary to ensure that emergency services can readily and efficiently function with available equipment.
- ~~79)~~77) Ensure that all grading and site improvements and structures minimize geotechnical, seismic, and flood hazards.
- ~~80)~~78) Continue to work closely with nearby public safety and emergency management agencies to develop and maintain mutual support plans and; programs and coordinate emergency management response procedures ~~such mutual aid agreements~~.

Community Vitality Goals, Policies, and Programs

Formatted: Normal, Space Before: 0 pt, After: 10 pt, Line spacing: Multiple 1.15 li

CV.1 Economic Vitality: Maintain a strong, diverse, and vibrant local economy.

P.1 Business Attraction and Retention. Create the operational, informational, and regulatory ~~capacity framework~~ to attract and retain businesses that have a positive economic impact, create sustainable commercial success, and enhance the quality of life of the community (including, but not limited to, local-serving businesses that provide goods, services, or medical, educational, cultural, artistic, entertainment, or recreational amenities for the community).

~~81)79)~~ Establish a partnership ~~amongbetween~~ the City, the Chamber of Commerce, and the business community with an emphasis on effective communication and a collaborative, entrepreneurial approach to business attraction and retention issues, and create opportunities to strengthen and revitalize commercial areas through targeted funding, regulatory improvements, temporary or “pop-up” uses, and other incentives.

~~82)80)~~ -Work with the Chamber of Commerce, Marin Economic Forum, and other organizations to develop policies and programs that facilitate ~~business incubatorthe~~ successful development of locally-based “start up” companies and related ~~local~~ business growth opportunities.

~~83)81)~~ -Create a “Doing Business in Mill Valley” page on the City’s website or using other technology that provides a central source of information on local business-related programs, policies, and procedures; identifies opportunities to share local jobs, goods, and services; promotes a “go local first” approach to meeting needs; and monitors available commercial space by size, location, amenities, constraints, and other pertinent features.

~~84)82)~~ -Encourage “green businesses” that are non-polluting, ~~that~~ offer or support environmentally sustainable goods or services, or ~~that~~ actively promote telecommuting, alternative work schedules, and alternative transportation modes. 🍃

83) -Create unique gateway design treatments (using landscaping, signage, public art, structural elements, etc.) for the key entryways into the City that will communicate a sense of arrival and welcome to Mill Valley.

~~85)84)~~ P.2 Market Restrictions. Within the context of Mill Valley’s unique community character, allow the market to dictate the success or failure of particular types of businesses rather than set numerical or other regulatory limits that express an official preference for one type of use over another.

~~P.2 Market Restrictions. Within the context of Mill Valley’s unique community character, allow the market to dictate the success or failure of particular types of businesses rather than set numerical or other regulatory limits that express an official preference for one type of use over another.~~

P.3 Parking – Moved to Mobility Section

CV.2 Economic Vitality: Maintain “Downtown Mill Valley” as one of the social, commercial, intellectual, cultural, and entertainment centers of the community.

Formatted: Font: Italic

P.42 Community Gathering Space. Sustain a diverse array of functions – shopping, dining, services, community events, entertainment, and recreation – that will continue to attract locals and visitors to the dDowntown area.

~~86~~85) Establish a streamlined special events policy and process that allows for a wider range of events and sponsors on the pPlaza and throughout downtown; and expands the hours and activities that are permissible.

~~87~~86) Encourage a complete and well-integrated mix of uses (including retail, food and drink establishments, services, arts and cultural venues, and residential uses) that will create an attractive, vibrant, and walkable downtown experience that does not detract from the essential character and charm of dDowntown.

P.53 Good Neighbor Policies. Address potential conflicts between businesses and residents in or adjacent to dDowntown by recognizing the need for responsible business operations and practices; by acknowledging that residents who enjoy the value and convenience of living in or near dDowntown also may also experience noise, odors, parking constraints, and other issues not typically found in traditional residential areas; and by recognizing that the resolution of any conflict with adjacent residents should take into account reasonable concerns, but not at the expense of the goal of a vibrant dDowntown. Establish clear and consistent “good neighbor” practices (e.g., noise, litter, waste disposal, customer conduct, etc.) for all businesses operating adjacent to established residential uses and make sure that property owners, business owners, and residents acknowledge those practices and the operational commitment they represent.

~~88~~87) Establish a specific, project-related good neighbor policy conditions of approval as part of granting in Conditional Use Permits (CUP). For those uses that may not be subject to a CUP, establish good neighbor policies by resolution of the City Council.

~~89~~88) Identify and Consider ~~use~~ using ~~utilize~~ neutral mediation services to resolve potential conflicts among neighbors for matters that may involve the City but that do not relate to enforceable City regulations or conditions of approval.

~~90~~89) Strengthen ~~and report performance of~~ the City’s code enforcement program to ~~en~~ ensure timely response to and ~~and~~ annually report to the community on the resolution of ~~progress toward resolving potential outstanding~~ code violations.

CV.3 Economic Vitality: Enhance the cCity’s pPrincipal cCommercial aAreas (Downtown, Miller Avenue, Highway 101, East Blithedale/Alto Center).

P.6 Commercial Development. Create ~~Work with commercial property owners and the Chamber of Commerce to create~~ and implement a commercial development strategy for the cCity’s principal commercial areas that makes the most of their distinctive locations, amenities, and uses; and results in a complete and complementary range of goods and services in the community.

94)90) "Establish regulatory and aesthetic standards to ensure attractive, pleasant, safe, clean, and accessible commercial areas and adjacent public realm by:-

- Updating the City's sign regulations to make them consistent with changes in state and federal law and related case law; recognize and regulate new sign technologies where necessary; and reflect changes in community values;
- Updating the City's zoning and ~~other~~ regulations and development standards to ensure that use and other distinctions maintain the distinctive mix of commercial uses, building setbacks, building heights and other development characteristics of the among the various principal commercial areas are maintained;
- Updating commercial design guidelines using the guidelines in the 1989 General Plan for the four principal commercial areas as a starting point;
- Establishing and implementing commercial development and public improvement standards (e.g., for sidewalks, street lights and -furniture, landscaping, parking and circulation, traffic signals, etc.); and
- Encouraging public/private partnerships for long-term maintenance and improvements beyond public standards."

92)91) Establish a coordinated network of pedestrian and bicycle amenities and safety improvements, including sidewalks, bike lanes, seating areas, trash receptacles, and bike parking, that will link local businesses and customers. 🍃

93)92) Ensure that the mix of uses along Miller Avenue continues to provide a range of goods and services that meet "everyday" local needs (e.g., auto repair, medical services, recreation and fitness, etc.).

94)93) Encourage property owners in the East Blithedale/Alto Center commercial area to improve and modernize existing facilities so as to provide safe and efficient multi-modal access and circulation and attract major community-serving tenants. 🍃

95)94) Work with the property owners along the highly visible Highway 101 commercial area to enhance its appearance and connection to Mill Valley and to continue to attract local and regional office and business uses.

CV.4 Healthy Community: Create a built environment and local social structure that encourage physical activity and healthy living, and sStrengthen opportunities for social interaction and building of community relationships.

P.7 Community Collaboration. Support the work of community institutions, government agencies, non-profits, and local businesses that contribute to the quality of life of Mill Valley residents.

96)95) Use/Utilize technology and new methods of public participation to strengthen the quality of communication, civil discourse, and problem-solving by embracing open communication, transparency, and mutual respect.

97)96) Build local and regional leadership by expanding opportunities to collectively address matters of local and/or regional importance through community participation and local volunteerism, and community participation.

Formatted: Indent: Left: 1", No bullets or numbering

~~98)~~97) Strengthen the network of neighborhood, community and business associations, including fostering the creation of new associations in areas where none exist, and support activities and programs that enhance the quality and consistency of communication ~~among neighbors, commercial districts, associations, the City and other community organizations~~ and interaction.

P.8 Public/Commercial Space and Events. Create well-designed, accessible public and private spaces that ~~can will~~ encourage and support community interaction, ~~such as cafes and restaurants, performance and arts spaces,~~ and activity ~~centers~~ for all ages.

~~99)~~98) Expand opportunities for use of the public right-of-way and public parking lots for neighborhood and community events.

~~100)~~99) Maintain and support local events like the Memorial Day Parade, Winterfest, Fall Arts Festival, Mill Valley Film Festival, and others that enhance community pride and interaction.

~~101)~~100) ~~Promote and e~~ncourage new development, particularly in infill areas, to provide small plazas, pocket parks, civic spaces, and other gathering places that are available to the public; ~~particularly in infill areas,~~ to help meet recreational demands. 🍀

P.9 Health Considerations in Planning and Design. Make ~~land use,~~ public ~~infrastructure,~~ and ~~design-policy~~ decisions that promote positive health outcomes.

~~102)~~101) ~~Coordinate with paramedics, community-based organizations, and County and City staff to identify those most at risk for falls and provide them with assessments of their homes and regular check-ins to reduce the risk of injuries related to falls."Develop programs that support seniors and promote opportunities to allow residents who wish to age in place, as follows:~~ 🍀

- ~~Coordinate with paramedics, community-based organizations, and County and City staff to identify those most at risk for falls and provide them with assessments of their homes and regular check-ins to reduce the risk of injuries related to falls; and~~
- ~~Create ""Safe Routes for Seniors"" by identifying the routes that older adults take for to access to medical care, food, and social events in the community and making those routes safer;~~

102) Create "Safe Routes for Seniors" by identifying the routes that older adults take for access to medical care, food, and social events in the community and making those routes safer

103) Develop facilities that support continuing engagement, personal enrichment, and independence of older residents.

104) Work with County Health & Human Services, local schools, and residents to implement new policies; and enforce existing proven policies to reduce binge drinking, tobacco use, and illicit drug use, including but not limited to targeting teen parties, expanding smoke-free spaces, and increasing prescription drug take-back.

105) Work with the Chamber of Commerce, local businesses, community organizations, and residents to improve-promote "Healthy Retail"; ~~by supporting a~~ local food

processing and distribution ~~needs-network~~ that connect local agriculture to local retailers, restaurants, schools, hospitals, and other institutions. 🍃

106) Support the establishment of urgent and preventative health care facilities and services for local residents with limited access to traditional facilities and services.

107) Promote community gardens, edible schoolyards, and edible landscapes that support sustainable and organic farming practices.

~~107)~~108) Minimize the impact of epidemic or pandemic outbreaks of disease through public education and outreach and support of immunization and other preventative programs. 🍃

Formatted: Font: Garamond

CV.5 Healthy Community: Maintain a broad range of public and private physical and mental health programs, including arts, recreational, intellectual, educational, and cultural programs and services that meet diverse community needs.

P.10 Diverse Programs and Services. Continue to place high priority on programs and facilities that serve the entire community, and e-Ensure that programs and services meet the diverse needs in the community for users such as seniors, youth, and special needs groups with -Ffacilities and/or amenities ~~should be~~ planned and designed to accommodate a range of ages and abilities and changing definitions of recreation.

~~109)~~109) Develop joint-use agreements or other collaborative means between the City and the owners of identified facilities ~~that~~ to allow the use of existing community facilities (parks, library, community center, golf course, churches, and schools) on a formal and informal basis to: expand opportunities for physical or social activities during off-peak hours in proximity to neighborhoods; and to create additional revenue sources for enhancing and maintaining existing facilities. 🍃

~~109)~~110) Establish a -viable “Youth Commission” to address safe and responsive entertainment/recreation services and facilities that meet the needs of the cCity's youth, and assist in collaboration efforts between ~~the~~ local schools and the City to better serve youth and the neighborhoods in which schools are located.

~~110)~~111) Continually monitor and analyze the overall needs of the city's senior citizen population; in order to meet the needs of this segment of the community. Provide the appropriate type, quantity, schedule, and class size of senior programs and activities.

112) Enhance recreational and educational programming to help meet the recreational interests of Mill Valley's residents, workforce, and visitors by strengthening ing partnerships, coordination, and outreach amongwith the non-profit, public, and private sectors.

~~114)~~113) Ensure that the collaborative partnership with and adequate funding from the County of Marin will continue to allow residents from the unincorporated areas adjacent to Mill Valley affordable access to recreational, cultural and related services provided by the City.

~~112) Develop self-guided walking tours that include various aspects of the community, such as local and historic landmarks and other arts, cultural and environmental features.~~

Formatted: Font: Bold, Italic

P.11 Library. Continue to support and enhance the role of the Mill Valley Library as an important cultural and intellectual center of the community.

~~113)114) Use Utilize~~ and expand programs that provide opportunities for volunteerism and multi-generational interaction.

~~114)115) Improve~~ communication and outreach materials and delivery methods to increase their access and availability, and ensure that there is appropriate communication to populations that may be without access to the latest technology.

~~115)116) Establish Promote~~ programs and services that ~~promote-continue to support~~ youth literacy.

~~116)117) Establish and R~~egularly update a strategic plan for library facilities and services that keep the library at the forefront of community intellectual needs and priorities.

CV.6 Healthy Community: Provide a complete and integrated system of public parks and open space areas throughout Mill Valley that provide opportunities for both passive and active recreation.

P.12 Parks and Recreation Facilities. Design and implement parks and recreational facilities to meet the unique and anticipated needs and interests of residents.

~~117)118) Create~~ a standardized and readily identifiable ~~sign and way-finding~~ program for all public recreational facilities, pathways, and Steps, Lanes and Paths.

~~118)119) Establish~~ maintenance standards that minimize graffiti and trash problems and promote a “pack-it-out” sensibility for users of ~~stepsSteps, lanesLanes, and pathsPaths~~, and other open space areas.

~~119)120) Integrate~~ recreation and community facilities with other public spaces and rights-of-way (e.g., ~~stepsSteps, lanesLanes and pathsPaths~~, bikeways, sidewalks, trails, bridges, and transit routes) that are easily accessible by alternative modes of transportation; and can be ~~usedutilized~~ for exercise.

~~120)121) Work~~ with local organized sports groups to ~~en~~sure that local facilities are used efficiently, serve local demand to the greatest extent possible, and preserve the quality and safety of the facility.

CV.7 Healthy Community: Keep Mill Valley an aesthetically attractive, desirable, and fiscally stable place to live and work.

P.13 City Budget. Maintain Mill Valley’s tradition of prudent fiscal management and use the City budget process as an opportunity to identify operational improvements and efficiencies, evaluate and ~~set priorities for~~ ~~prioritize~~ General Plan program implementation, and involve the community in addressing fiscal issues and funding strategies, including government pensions and other benefits programs.

~~121)~~122) _____ Maintain a regularly updated schedule of fees for all City services and permits ~~that which. Fees shall~~ reflect ~~the actual~~ service costs ~~of the service,~~ remain consistent with the rate of inflation, ~~and includes~~ provide sufficient revenue to maintain, and enhance City programs and operations consistent with the General Plan and the budget priorities and core values of the City Council ~~except in those instances where the community determines that a General Fund subsidy is necessary and appropriate.~~

~~122)~~123) _____ Use the Capital Improvement Program (CIP) as one of the means to ~~prioritize rank~~ and fund identified General Plan programs.

~~123)~~124) _____ Establish outreach programs and procedures that will constructively engage and inform the community about important fiscal issues and decisions.

P.14 Community Character. Improve Mill Valley's appearance and charm through City policies, regulations, and standards that promote a consistently high quality design and construction.

~~124)~~125) _____ Establish and maintain public improvement and development standards that emphasize the City's attention to detail and design excellence and result in an aesthetically consistent appearance and quality of materials ~~over time.~~

~~125)~~126) _____ Update and expand the City's design guidelines to address all types of new development (not just single-family residential), redevelopment, and public improvements.

Arts and Culture Goals, Policies, and Programs

ART.1 Arts and Culture Identity: Maintain a strong identity for Mill Valley as a regional destination for excellence in the arts, culture, and arts education.

P.1 Contribution of Arts and Culture to Mill Valley's Community Vitality. Identify and record, on an on-going basis, the contribution of the arts, culture, and arts education to the City's history, character, economic vitality, and quality of life.

~~126)~~127) _____ "Conduct an initial and, thereafter, periodic arts census to document and disseminate information about art-related events, assets, activities, organizations, and venues. The census may include:

- Determining and monitoring the economic impact of the arts upon the City's economy;
- Inventorying facility needs and creating an availability matrix;
- Producing and maintaining a City arts guide with a directory of local artists based on the census;
- Exploring resource pooling to minimize the cost of producing and participating in arts events; and

• ~~Benchmarking~~ ~~Surveying spending on~~ arts ~~and~~ culture ~~spending based on~~ similar sized communities ~~and on related programs.~~"

• ~~Conduct an annual roundtable among City and arts leaders to develop shared arts sector priorities. Consider this roundtable as part of updating the census~~

~~127)128)~~ _____ ——— Catalog the City's art history, including arts, artists and arts education.

P.2 Economic Development. Leverage the arts sector contribution as a key component of the City's economic vitality strategy.

~~128)129)~~ _____ Undertake a public awareness campaign to encourage full local participation and build community.

~~129)130)~~ _____ Promote cultural tourism essential to sustain top-quality cultural offerings and economic vibrancy.

P.3 Facilities. Support, sustain, and develop excellent arts and culture facilities.

~~130)131)~~ _____ Develop cooperative use agreements for public and private facilities.

~~131)132)~~ _____ ——— ~~Take steps~~ ~~Assist~~, where ~~necessary~~ ~~possible~~, to retain significant arts facilities and events.

P.4 Outreach and Promotion. Work with artists and art organizations to promote and publicize the ~~c~~City's arts, entertainment, and cultural assets, both within and outside the community.

~~132)133)~~ _____ Coordinate and simplify procedures for gateway displays, signs, and banners.

~~133)134)~~ _____ Implement and update outreach tools such as a central informational and ticketing kiosk, an arts and entertainment website, and emerging technology applications.

~~134)135)~~ _____ Provide news and listings for arts organizations in City publications and communications.

ART.2 Leadership: Establish and maintain strong and cooperative civic arts leadership, working collaboratively with public and private arts providers.

P.5 Roles and Relationships. Define and support a strong, clear role for the Arts Commission and its relationships with other city entities.

~~135)136)~~ _____ Initiate a strategic plan for the Arts Commission, which would include creating clear roles, guidelines and responsibilities, and -administration and oversight of ~~the arts and culture~~ ~~Arts & Culture~~ provisions of the MV2040 Plan.

~~136)137)~~ _____ Expand volunteerism and its provision and coordination.

~~137)138)~~ _____ ~~Build cooperative but independent~~ ~~Strengthen communication and the working~~ relationships between the Arts Commission and ~~all~~ other city ~~agencies and~~ departments.

P.6 Communication and Collaboration. Foster cooperation and collaboration with and among members of the arts community.

~~138) Conduct an annual roundtable among City and arts leaders to develop shared arts sector priorities. Consider this roundtable as part of updating the census (Program 125).~~

P.7 Partnerships. Encourage and support partnerships among the arts, business, and educational communities.

139) Improve communication, coordination, and sharing of resources between the arts and business communities.

ART.3 Funding and Other Support: Provide robust support for the arts, including through public and private funding.

P.87 Funding. Provide dedicated City funding for the arts and their continued growth.

140) ~~Consider Expanding~~ the funding and ~~provide one paid staff position~~ staff resources for the Arts Commission.

141) ~~Assist artists and arts organizations in obtaining~~ Seek private financial support from businesses and foundations ~~to assist artists and arts organizations.~~

P.98 Services and Incentives. Provide supportive services and other incentives to facilitate the delivery and enjoyment of the arts, culture, and arts education.

142) ~~Make When considering uses of City facilities give priority to~~ community arts' uses ~~when appropriate, of city services facilities a priority.~~

143) Consider implementing fee waivers for arts events.

144) Support the ~~mobility policies and program to~~ implementation of a community shuttle that will also serve the arts.

P.109 Support for Artists to Live and/or Work in Mill Valley Live/Work. Encourage artists and arts sector workers to live and work within the City.

145) Encourage and identify grants and programs that make housing and workplaces affordable for artists.

146) Investigate opportunities to facilitate artists' residences and workplaces.

ART.4 Education: Reflect and encourage arts, culture, and arts education in the City's environment.

P.110 Live/Work Integration of Art in Building, Design, and Public Spaces. Facilitate the integration of artwork and performances in public and publicly-accessible spaces (e.g., public buildings, parks and squares, rights-of-way), and encourage the inclusion of artwork and artistry in the planning and design of new and existing buildings and structures.

147) Initiate a program for temporary public art, with varied and changing art installations and performances citywide.

Formatted: Font: Garamond

Formatted: Normal, Indent: Left: 0.5", No bullets or numbering

Formatted: Not Highlight

Formatted: Font: Garamond

148) ~~Develop a Public Arts Ordinance to:~~

- ~~• Define the role of the Arts Commission;~~
- ~~• Include the Arts Commission when selecting art in public places;~~
- ~~• Enable the Arts Commission to participate in the approval process for artistic components of major public or private development projects;~~
- ~~• Identify opportunities for and incorporate permanent public art throughout the City, such as along the Miller Avenue corridor;~~
- ~~• Encourage artistic diversity and exempt non-commercial artwork on private property from permit requirements;~~
- ~~• Provide incentives for the inclusion of artwork in development projects; and;~~
- ~~• Accommodate the incorporation of artwork in buildings and structures."~~

149) Support performances and events in public spaces and non-traditional settings.

P.121 Arts Education. Support community opportunities for artistic enrichment through arts education.

150) Support and promote educational workshops and lectures.

~~151) Consider arts and culture walking tour.~~

Formatted: Font: Bold, Italic

ART.5 Cultural Environment: Attract and support diverse art forms, artists, and audiences to sustain a vibrant cultural environment.

P.132 Artistic Diversity and Variety. Support and encourage a wide variety of established and emerging art forms and artists that include varied ethnic, cultural, age, gender, and economic populations, among the users and providers of the City's arts, culture, and arts education offerings.

~~152)151)~~ When enacting City regulations, ensure support for artistic freedom, variety, and eclecticism.

~~153)152)~~ When promoting the arts, also promote the value of artistic diversity to encourage creativity, expand horizons, and accommodate a wide variety of artistic tastes.

~~154)153)~~ Provide low-cost opportunities for artists to display and sell their work in public and at events.

~~155)154)~~ Host and support multi-cultural arts events, performances, and displays.

~~156)155)~~ ~~Assist in~~Encourage the identification and recruitment of culturally diverse local arts community leaders and providers that reflect the diversity of established and emerging art forms and artists.

~~157)156)~~ Support and reflect artistic expression that draws upon the cultural diversity as found in the community's workforce.

P.143 Accessibility. ~~Ensure that~~Promote accessibility to the arts, culture, and arts education ~~are accessible to for~~ all members of the community, ~~including financially disadvantaged and special needs populations.~~

157) Explore and support the provision of accommodations, such as priority seating and close captioning for public events.

158) Consider low-cost ticketing, ~~an~~ empty seat programs, and ~~subsidies for other~~ means to promote greater access to local arts and cultural events and facilities financially disadvantaged persons for persons with special needs.

159) Encourage the ~~shared~~ use of technology to ~~encourage arts engagement~~ the broader community in the arts by individuals with special needs.

Mobility Goals, Policies, and Programs

GMOB.1 Regional Transportation: Provide leadership within the region by influencing decisions to advance mobility, safety, and sustainability for all travel modes.

P.1 Leadership and Coordination. Take a leadership role in countywide and regional transportation planning and funding issues that supports local needs and control by while actively engaging with Caltrans, the County of Marin, the Metropolitan Transportation Commission, the Golden Gate Bridge, Highway and Transportation District, Golden Gate National Recreation Area and other national and state parks, federal, state, regional and county transportation agencies, State and National Parks, and the Transportation Authority of Marin, neighboring cities and towns, transit agencies, districts, and local bicycle/pedestrian groups and organizations.

160) Collaborate with the County and Caltrans, and work with Transportation Authority of Marin, on transportation planning efforts that provide direct benefit to Mill Valley, including the Regional Transportation Plan, and Highway 101 Interchange improvements (e.g., Highway 101/East Blithedale-Tiburon Boulevard).

161) Consider amending the scope of work and responsibilities of the Bicycle and Pedestrian Advisory Committee to become a more broadly-based "Transportation Commission".

P.2 Education and Training. Ensure that staff, key decision-makers, and the community are well-informed of and trained in new and innovative mobility policies and programs.

162) Regularly invite the Transportation Authority of Marin, TAM, Metropolitan Transportation Commission, Golden Gate Transit, Street Smarts Marin, local bicycle/pedestrian groups and organizations, and other transportation agency-related staff and/or Board members to present information on new initiatives to the City Council and Bicycle and Pedestrian Advisory Committee.

163) Provide budget support for City staff and decision-makers to attend periodic trainings and conferences on transportation-related topics pertinent to Mill Valley.

GMOB.2 Sustainable Transportation: Reduce transportation-related emissions by reducing traffic congestion and vehicle-miles traveled while promoting the use of lower emission vehicles and non-automotive modes of travel.

P.3 Leadership and Coordination. Coordinate with cities and regional transportation leaders to identify, develop, and fund alternative fuels and forms of transportation.

164) Coordinate with the Transportation Authority of Marin, the County of Marin, County, cities and regional transportation leaders, and local bicycle/pedestrian groups and organizations to advance alternative fuel and non-motorized forms of transportation

within the ~~c~~City- ~~and~~ to identify, develop, and/or fund alternative transportation and transit opportunities within Marin County. 🍃

165) Work with public and private schools, Marin ~~County~~ Transit and the Transportation Authority of Marin to ~~offer~~ better ~~options for~~ transporting students to and from school, such as carpooling, shuttle or school buses, ~~and~~ Safe Routes to School ~~and~~ ~~staggered start times at local schools.~~ 🍃

166) Establish ~~and~~ ~~methodologies that are practical and acceptable to the community to~~ Track community progress in reducing emissions by documenting and reporting periodic changes in the vehicle- ~~miles traveled~~ ~~by~~ local residents. 🍃

P.4 Interconnected Transportation Network. Foster an interconnected transportation system that allows for the safe and efficient transport of goods and people, as well as easy and effective transitions between modes of travel.

167) Improve the efficiency and safety of the transportation network for all travel modes by using best available practices, design, and technology, such as transit and emergency signal priority, synchronized signal timing, improved signage, pedestrian crossings, bicycle detection at signalized intersections, and real-time transit data. 🍃

168) Foster safe and efficient transportation links for cars, transit, bicycles, and pedestrians from Mill Valley to regional transportation services and facilities. 🍃

169) Support feasibility assessments for bicycle and pedestrian facilities, such as Alto Tunnel, that can provide safe and convenient connections between Mill Valley and the rest of Marin County. 🍃

170) Implement bicycle, transit, and pedestrian connections that increase ~~the use, safety, and convenience of these transportation modes.~~ ~~their safety, demand, convenience and use.~~ 🍃

171) Identify and improve local pedestrian and bicycle routes that link Mill Valley neighborhoods to high-activity centers such as schools, parks, the Community Center, City Hall, the public library, and local business centers. 🍃

172) Determine the location, dimensions, and legal status of public rights-of-way, including streets and ~~S~~steps, ~~L~~anes and ~~P~~aths to develop appropriate standards for maintenance and improvements and to clarify right-of-way status, where necessary, for the benefit of the overall transportation network and the community. 🍃

P.5 Education and ~~Technology~~ Outreach. ~~Use technology that e~~ncourages sustainable transportation and educate the community on ways to reduce vehicle- ~~miles traveled.~~

173) Promote alternate travel modes (walking, cycling, public transit, ride sharing); through education and outreach, including provision of accessible information about bus schedules, pedestrian pathways, trails, ~~the~~ 511 Rideshare Program, and related vanpool incentive programs. 🍃

174) Promote a sponsored bike share or informal carpool program for downtown; and/or other location(s) in town. 🍃

Formatted: Indent: Left: 0.5", Hanging: 0.38", Space After: 0 pt

175) Promote greater community participation in Street Smarts Marin, -Safe Routes to School, the Neighborhood Traffic Calming program, and similar [safe driving and driver courtesy](#) programs. 🍃

P.6 City Operations. Reduce emissions of City vehicles.

176) —Make the purchase of high-efficiency vehicles a priority for the City fleet. 🍃

177) Provide City employees with incentives to use alternatives to single-occupant vehicles, including flexible schedules, transit incentives, bicycle facilities, ridesharing services and subsidies, and telecommuting when practical, and encourage carpooling to meetings, events, and site visits. 🍃

P.7 Low and Zero Emission Vehicles. Encourage ownership of low and zero emission vehicles.

178) Work with property owners to expand the number and convenience of low and zero emission fueling stations in the City. 🍃

179) Use the City's building and zoning codes and applicable development standards as an incentive for greater use of low and zero emission vehicles. 🍃

180) Amend the City's parking regulations to accommodate low and zero emission vehicles, and carpool vehicles at public facilities and [in](#) private development. 🍃

P.8 Compact Development. Support new development and redevelopment of existing buildings through regulations and design guidelines that encourage alternative modes of transportation and/or discourage reliance on single-occupancy vehicle use.

181) Modify the City's parking regulations [including to allow the use of the latest parking "best practices" in concert with other City development standards and guidelines, tandem parking and the option of "unbundled" parking \(i.e., requiring that parking is paid for separately and is not included in the base rent for residential and commercial space\).](#) 🍃

182) Establish design guidelines and development standards that [will allow produce result in](#) more efficient utilization of a project site for vehicle access and parking, [including "unbundled" parking \(i.e., requiring that parking is paid for separately and is not included in the base rent for residential and commercial space\).](#) 🍃

~~183) **P.9 — Monitoring.** Monitor and inventory greenhouse gas (GHG) emissions from all sectors within the City on a regular on-going basis to monitor sources and seek measures to reduce emissions.~~

~~184) Support the City Council's adopted GHG emission reduction target of 20% below 200 levels by 2020 for internal government operations, and 15% below 2000 levels communitywide by 2020. (November 2007)~~

183) Collaborate with the community and identify emission reduction measures to meet emission reduction targets. 🍃

Formatted: Indent: Left: 0.5"

Formatted: Highlight

Formatted: Font: Garamond, Highlight

GMOB.3 Sustainable Transportation: Create a safe and sustainable transportation network that balances the needs of pedestrians, bicyclists, motorists, and transit users.

P.910 Traffic Management. ~~Improve roadway network functionality through traffic management strategies that improve safety, mobility, and efficiency. Maintain a well-functioning roadway network that provides for the safe and efficient flow of vehicular traffic.~~

Formatted: Font: Garamond
Formatted: Normal, Indent: Left: 0.44", No bullets or numbering

~~1) Maintain a well-functioning roadway network that provides for the safe and efficient flow of vehicular traffic.~~

~~2) Review and update commercial truck routes identified in the Municipal Code to provide for the safety and convenience of all facility users.~~

~~3) Collaborate with the County and Caltrans on Highway 101 interchange improvements, including Highway US 101/East Blithedale-Tiburon Boulevard.~~

~~4) Study ways to improve the flow of traffic and reduce congestion on major routes such as Miller Avenue and East Blithedale Avenue.~~

~~5) Enhance East Blithedale Avenue, between downtown and Camino Alto, to be a more livable, comfortable, and safe environment for pedestrians, bicyclists, and those who reside adjacent to the roadway, while maintaining the vehicle mobility and access needs of this arterial roadway. Enhancements to be considered would maintain the traffic capacity of the roadway, but could include improved pavement, narrower striped traffic lanes (to balance travel speeds), marked parking lane (on north side), improved sidewalk and driveway approaches, curb extensions, undergrounding of utilities, and other measures.~~

Formatted: Font: Garamond, Not Bold

Formatted: Font: Garamond, Not Bold

Formatted: Font: Garamond, Not Bold

~~6) Between On East Blithedale between Camino Alto and the Highway US 101 interchange, improve mobility for vehicles through traffic signal coordination and timing, and provide separated facilities for bicyclists and pedestrians, where feasible.~~

~~7) Use the most cost-effective and environmentally sensitive landscaping and pavement treatments when making modifications or improvements to the roadway system.~~

~~8) Replace traditional motor vehicle-focused level of service standards with multi-modal considerations to ensure that roadway capacity is not overbuilt and all modes of transportation are considered when assessing traffic impacts and planning improvements.~~

P.104 Bicycle and Pedestrian Access. Provide a consistent standard of pedestrian and bicycle access within the roadway network.

~~9) Update encroachment policies and regulations to prohibit walls, fences, landscaping, utility boxes, and other structures that impede roadway views, safety, or access to increase safe and convenient access for pedestrians and bicyclists.~~

~~10) Establish a sidewalk and public right-of-way inspection, maintenance, and repair program that includes a requirement for sidewalk installation, repair or replacement.~~

12)11) Coordinate with PG & E to Underground utilities or, where possible, relocate utility poles to improve sidewalk accessibility. Explore assessment bonds or other financing options to fund undergrounding costs.

13)12) Facilitate access for the physically disabled on public rights-of-way throughout the City, Cand continue to review all projects for access for the physically disabled and require the installation of ramps and curb cuts in accordance with Title 24 of the California Administrative Code and the Americans with Disabilities Act of 1991.

14)13) Continue to renovate, repair, and maintain Steps, Lanes and Paths that provide pedestrian connections to residential and commercial areas and complete emergency evacuation routes. 🍃

P.112 Improved Pedestrian and Bicycle Network. Establish and maintain a well-connected pedestrian and bicycle system that is accessible, easy to navigate, and comfortable for all types of users.

15)14) Maintain an up-to-date Bicycle and Pedestrian Master Plan to ensure eligibility for regional funding.

16)15) Use the Bicycle and Pedestrian Master Plan as a guide in setting priorities for prioritizing bicycle and pedestrian improvements, and implement those priorities.

17)16) Develop crosswalk treatments guidelines for crosswalk treatments such as paving and striping, along with guidelines for using these treatments and a set of guidelines governing their use in for both controlled and uncontrolled crossing locations.

18)17) Develop a pedestrian and bicycle count program, and collect counts every two years.

19)18) Implement the Miller Avenue Streetscape Plan to provide pedestrian and bicycle connections connect pedestrians and bicyclists between downtown and to the County bike lane and mMulti-use pPath. 🍃

20)19) Designate certain non-arterial streets as “bicycle boulevards” by providing treatments and signage to facilitate shared roadway use and increase both driver and cyclist awareness. 🍃

Formatted: Highlight

P.123 Pedestrian and Bicycle Safety, Education, and Outreach. Foster a common understanding among cyclists, non-cycling drivers, pedestrians, and the police about the California Motor Vehicle Code and the rights and duties of all road users.

21)20) Evaluate and improve street lighting- in areas of high pedestrian or bicycle traffic.

22)21) Promote three-way collaboration among Safe Routes to School, the Bicycle and Pedestrian Advisory Committee (BPAC), and the Mill Valley Police Department to advance education, safety, and enforcement programs that encourage more walking and cycling. 🍃

23)22) Establish a page at the City website, linked to the BPAC page, that provides evidence-based information for parents, educators, and the general public about

Formatted: Font: Not Bold

Formatted: Font: Not Bold

bicycle and pedestrian safety and access. Ensure that this page is exclusive and is not duplicated or contradicted elsewhere on the website.

~~24)~~23) Ensure that educational content is updated regularly and is consistent both with current law, and with current research and best-practice recommendations from professional fields including transportation and injury prevention.

~~25)~~24) "Encourage bicyclists and drivers to share the road ~~by providing through~~ education, public service announcements through various media ~~(such as web-based announcements or street banners), pavement markings, and road signs and through connections with local bike clubs and bike shops."~~

P.134 Improved Transit Network. Work with Marin County Transit to support the continued development and improvements to safe, efficient, and reliable transit service.

~~26)~~25) Improve public transit infrastructure (e.g., benches, shelters, trash cans, safe and convenient bike racks and lockers, park-and-ride lots, news racks, real-time transit arrival information, etc). 🍀

~~27)~~26) Incorporate local art, heritage, and education into the design of transit stops.

~~28)~~27) Coordinate with the regional transit providers and the Transportation Authority of Marin (~~TAM~~) to pursue funding opportunities to expand local and regional bus routes and frequency. 🍀

~~29)~~28) Meet regularly with Marin County Transit to provide efficient and adequate commuter service for Mill Valley residents and employees. 🍀

~~30)~~29) Support the creation of a "Safe Routes to Transit" program that is modeled on the same principles and practices of "Safe Routes to School."

~~31)~~30) Work with the Mill Valley Library, Community Center, and ~~other~~ local businesses and hotels to provide information pamphlets and maps on transit alternatives available within the City.

P.145 Local Shuttle Service. Plan and implement a shuttle system that connects local neighborhoods, facilities, services, and adjacent communities.

~~32)~~31) "Continue to explore a local shuttle operation through various program and/or funding opportunities, including but not limited to: 🍀

- ~~P~~ilot projects;
- ~~D~~ial-a-ride and on-call shuttle service programs (providing service from neighborhoods to arterial streets);
- ~~S~~hared use of existing community shuttle services (e.g., Redwoods shuttle);
- ~~J~~oint use of shuttles, —such as working with schools to use shuttles in between peak times of commuter usage; and
- ~~P~~ublic, private, and subscription funding sources;

• ~~A~~ny proposed shuttle should coordinate service connections with regional transit systems."

Formatted: Font: Garamond

Formatted: Normal, Indent: Left: 0.88", No bullets or numbering

GMOB.4 Parking: -Recognize on- and off-street parking as a finite resource and effectively manage parking demand and capacity for all uses.

P.156 Parking Standards. Establish new parking requirements for vehicles and bicycles and parking programs that enhance local economic vitality and manage parking demand and capacity.

~~33)~~32) Establish maximum parking requirements, rather than traditional minimum requirements, to prevent overbuilding parking.

~~34)~~33) Implement parking management strategies, including but not limited to shared parking, “unbundled” parking in commercial and multi-family residential projects, payments in lieu of providing parking, reciprocal or shared parking opportunities, credits for on-site car sharing, and variable pricing of on- and off-street parking to ensure adequate parking during peak demand periods.

~~35)~~34) Survey existing striping and curb cuts to locate opportunities for new auto, motorcycle, and bicycle parking spaces.

~~36)~~35) Prevent spillover parking -into neighboring residential areas from commercial and special event activities by using parking management strategies; and working with local businesses and schools.

~~37)~~36) Evaluate the residential parking permit programs and fees for residential neighborhoods.

~~38)~~37) Investigate policies that could be used to strongly encourage the use of residential parking garages are used for their intended purposes of vehicle parking, rather than storage, work space or other uses vehicles.

~~39)~~38) Require new multi-family, mixed-use, and commercial redevelopment projects to include secure bicycle parking and facilities.

~~40)~~39) Provide adequate public, on-street disabled/accessible parking spaces and an accessible path of travel to adjacent homes and shops.

~~41)~~40) Work with Tamalpais High School to establish incentives to reduce student driving and encourage carpooling to reduce parking demand.

~~42)~~41) Provide secure bicycle parking in downtown and near popular citywide destinations, including public facilities, schools, commercial and business centers, transit stops, and recreational destinations. 🍃

P.167 Parking. **<From Community Vitality>** Adopt a mix of parking regulations and management strategies (minimum or maximum requirements, enforcement, shared parking, etc.) that support economic vitality and that are based on recognizing recognize that public parking is a valuable and limited resource.

~~1)~~—222) ___ Establish parking enforcement programs and regulations that focus on not only provide sufficient parking meter and citation revenue, but also incorporate

Formatted: Indent: Left: 0.5", Hanging: 0.38", No bullets or numbering

effective parking management strategies and best practices, rather than parking meter and citation revenue.

2) ~~223~~ Address and accommodate special community events and art and culture ~~arts and culture~~ activities such as performing arts and cinema in parking management strategies.

Formatted: Font: Garamond

Formatted: Font: Garamond

3) ~~224~~ Use ~~Utilize~~ the latest available parking technology and best management practices to improve customer service and convenience, including strategies to address potential ~~parking~~ impacts related to special events parking, employee parking, and residential parking adjacent to commercial areas.

Formatted: Font: Garamond

4) ~~225~~ -Establish a standard review period for parking-related programs and technology and create a fund to allow regular upgrades to parking technology.

5) ~~226~~ -Create opportunities to allow shared public and private parking spaces that serve more than a single location or use.

Formatted: Font: Garamond

Formatted: Font: Garamond

6) ~~227~~ -Establish regulations that will accommodate innovations in alternative transportation, vehicles, and fuels, such as electric vehicle charging facilities and infrastructure, in all new and redeveloped public and private parking lots.

P.17 Funding. Seek funding from all possible sources for continued improvements and ongoing maintenance of roadways and bicycle, transit, and pedestrian facilities.

7) ~~228~~ Continue to use a long-term Capital Improvement Program (CIP) to set priorities ~~prioritize~~ and program funds for roadway improvements and maintenance.

Formatted: Font: Garamond

Formatted: Indent: Left: 0.5", Hanging: 0.38", Don't add space between paragraphs of the same style, Numbered + Level: 1 + Numbering Style: 1, 2, 3, ... + Start at: 228 + Alignment: Left + Aligned at: 0.25" + Indent at: 0.55"

8) ~~229~~ Continue to support the reauthorization of the Municipal Services Tax and consider other funding options in support of local transportation maintenance and operations.

Formatted: Font: Garamond

Formatted: Font: Garamond

9) ~~230~~ Use a "Complete Streets" approach to funding roadway improvements and maintenance that results in safe and efficient travel for all users (vehicles, pedestrians, transit riders, and bicyclists); and a regular and consistent standard of maintenance for the City's transportation network.

Formatted: Font: Garamond

10) ~~231~~ Pursue state and federal funding and other possible grant opportunities.

Formatted: Font: Garamond, Not Bold, Not Italic

Formatted: Font: Garamond

Formatted: Font: Garamond

41) Regularly update the "Road Impact Fee" to ensure that it adequately addresses funding for identified maintenance and improvements and keeps pace with changes in the cost of construction and materials.

Formatted: Font: Garamond

42) 232) Establish development standards that require all new development, redevelopment, or rehabilitation to contribute a "fair share" to identified transportation network improvements through either through a "fair share" contribution fees or by actual construction of the applicable improvement.

Formatted: Normal, Indent: Left: 0.25", No bullets or numbering

Formatted: Indent: Left: 0.5", Hanging: 0.38", Don't add space between paragraphs of the same style, Numbered + Level: 1 + Numbering Style: 1, 2, 3, ... + Start at: 228 + Alignment: Left + Aligned at: 0.25" + Indent at: 0.55"

Formatted: Font: Garamond

Formatted: Font: Garamond

Formatted: Font: Garamond

Formatted: Font: Garamond